



为什么选择瑞士？ Why choose Switzerland?

- ① 在日内瓦世界经济论坛提供的2009-2010年度报告里，瑞士于131个国家的竞争力排行中名列第一。瑞士的第一排名反映了其拥有的与高度纯熟的商业文化相结合的世界级的创新能力。瑞士国内有非常完善的科研基础设施，并且与世界领先的研究中心和工业有着紧密的合作。
- ② 瑞士位于欧洲的心脏地带，面积4.1万平方公里、人口770万，是各种国际组织总部所在地，是世界钟表之国、金融中心、旅游胜地。其地理位置和非中央集权的政府结构使得这个国家成为多种文化和多种语言的交汇点。瑞士有四种官方语言——德语、法语、意大利语和罗曼斯语。此外，英语也被广泛地使用，并日益成为商务和科研所使用的主要语言。
- ③ 瑞士的生活质量是全世界最好的国家之一，其一流的基础设施、完善的公共管理和法律体制、教育和保健制度，清洁优美的环境，为在瑞士居住、工作、学习、旅游的人们提供了一个安全、便捷、舒适、健康的生活环境。
- ④ 瑞士在教育和科技领域拥有享誉全球的质量和技能。这种竞争优势的取得部分源于其在研发方面的大量投入。瑞士的研发及教育开支占GDP的比例位于世界前列。

- ① Among a total of 131 surveyed countries, the World Economic Forum ranked Switzerland as number one in its Global Competitiveness Report 2009-2010. Switzerland's top ranking reflects a world-class capacity for innovation, combined with a highly sophisticated business culture. The country has a well-developed infrastructure for scientific research, with close collaboration between the leading research centers and industry.
- ② Switzerland is located at the heart of Europe; it is a country of roughly 7.7 million people, with an area of 41,000 Km² which holds many headquarters of various international organizations. Also it is famous as a world-wide financial center, the best resort for tourism and the home for watches. The geographic position and the Swiss federal structure, which features substantial regional autonomy within a unified government, have enabled the country to become a meeting point of cultures and languages. The country has four national languages: German, French, Italian and Romansh. In addition, English is widely spoken and increasingly used as the primary language of business and research.
- ③ Very few places in the world can offer the quality of life found in Switzerland. The infrastructure is top-notch, public service and law, education and health care systems are well-built, environment is clean and beautiful, which provides a safe, convenient, comfortable and healthy living environment for people who live, work, study and travel in Switzerland.
- ④ Switzerland possesses internationally recognized qualities and skills in the fields of education, science and technology. This competitiveness is due in part to the considerable investment made in research and education. As a percentage of GDP, Switzerland is among the frontrunners in terms of spending on research and development and education.