**International Entrepreneurship Contest for University Students 2019AW in Osaka**

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| Title of Business Plan |  | | |
| Business Plan Summary |  | | |
| Academic Institution |  | | |
| Team Leader | Name |  | |
| Academic Institution |  | |
| Major |  | |
| Grade |  | |
| E-mail |  | |
| Telephone |  | |
| Team Members | Name | Academic Institution or Major | Grade |
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| 1 Innovation  Characteristics of the product or service outlined by the business plan (such as its unique strengths, competitiveness, contribution to social issues, and technical performance) will be evaluated. | |
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| 2. Market Analysis  Market research such as key aspects of the core target customers, how the product/service will fulfill the needs of the target group(s), and growth prospects should be considered. | |
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| 3. Business Operation  Explain how the business plan will be implemented for the company to reach its goals. Include information such as promotion and marketing strategies, and management of foreseeable challenges. |
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| 4. Financial Management  Illustrate the feasibility of the business via the company profit model/financial plans, and projections for the first three years of operation. |
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**中国大陆地区参赛成员信息表**

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| --- | --- | --- | --- | --- |
| **姓名** | **性别** | **生日** | **护照号** | **联系方式（微信/QQ/手机）** |
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＊中国大陆地区参赛者在提交报名表格时需要将「**中国大陆地区参赛成员信息表**」一同提交。如果没有护照，则在护照号一栏填写「暂无」。